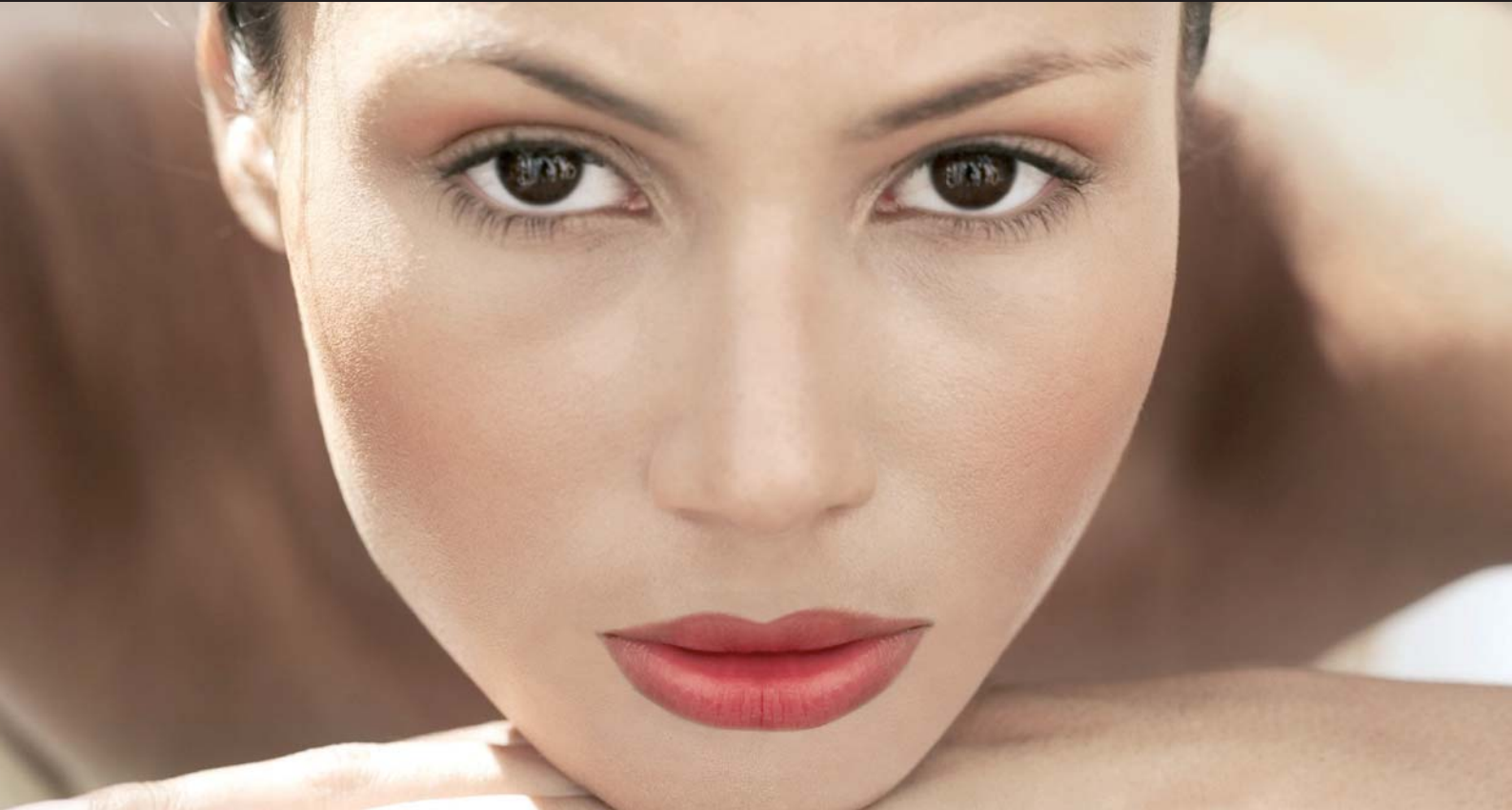




Professional decorative cosmetics with bionome quality



The makeup loved by makeup artists

DR. BAUMANN®  
MakeUP

# A special kind of makeup

The special quality of the DR. BAUMANN MakeUP line is the result of successful cooperation with experts in various fields. The extent of the product range, the colours and other quality requirements have been established with the objectives of meeting or even surpassing the high standards and demands of professional makeup artists. This important job was entrusted to German Makeup Champion 2000, Tülay Aktag. The evaluation of ingredients on dermatological and allergological grounds was performed by Dr. Henrich, a medical doctor and natural healing expert, because the DR. BAUMANN COSMETIC bionome quality standards require that questionable ingredients be excluded.

Animals are also protected under the bionome ethical and quality guidelines. Therefore DR. BAUMANN completely rejects the use of animal ingredients and guarantees that all DR. BAUMANN makeup brushes are made from synthetic hair. The quality of these brushes is so outstanding that you will have trouble telling them apart from brushes made with animal hair.

As a widely renowned cosmetic chemist Dr. Baumann has also succeeded in integrating these extremely demanding standards into this makeup line. Finally Ms. Aktag carried out numerous tests on all the products both in the professional fields of film and television as well as in daily use by normal consumers, until her strict quality requirements were more than fulfilled. Creating natural beauty and radiance is something she considers crucially important.

Just as with the two skincare lines, Dr. Baumann SkinIdent® and DR. BAUMANN COSMETIC, this makeup selection is also oriented towards the DR. BAUMANN bionome quality guidelines: Skin-friendly, animal-friendly and environmentally friendly.



## In detail this means:

- Free of chemical preservatives
- Free of perfume
- With natural plant oils
- Free of mineral oils
- Free of substances from killed animals
- Optimally matched for care using multilamellar liposomes
- No unnecessary packaging



## Conclusion

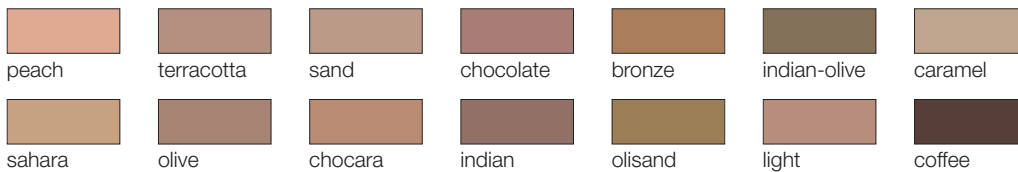
The DR. BAUMANN MakeUP is guaranteed to meet the highest expectations of professional users as well as the dermatological requirement for compatible ingredients. Moreover, particular consideration is also given to ethical criteria with regard to the protection of animals and avoiding unnecessary packaging.

## Products and application

### Camouflage

A light textured base which provides good coverage of uneven skin tone caused by couperose, age spots, freckles, spider veins, tattoos etc. – without looking like a mask! DR. BAUMANN COMPACT POWDER and transparent LOOSE POWDER set the foundation, enabling it to last longer. A special latex-free sponge and the high quality of the product allows for easy and comfortable application. The foundation is not only well suited to everyday use, but also especially for photo shoots and bridal makeup.

**Benefit:** Your skin appears even-toned.



### Blush / Rouge

Ideal for use after you have applied DR. BAUMANN CAMOUFLAGE or another DR. BAUMANN MakeUp and set it with DR. BAUMANN TRANSPARENT POWDER. This helps to avoid an unpleasant streaky or blotchy effect.

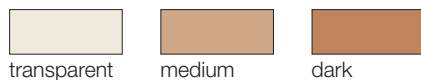
**Benefit:** Gives your face a wonderfully fresh and beautiful contour.



### Compact Powder transparent / medium / dark

When you are on the go, this compact powder is ideal to freshen up your complexion or matt a shiny T-zone at any time or place.

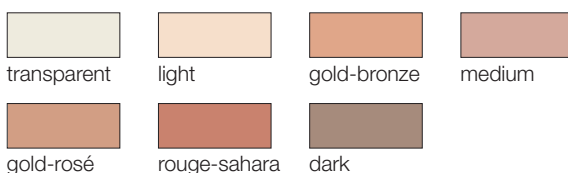
**Benefit:** Your skin looks perfect in any situation.



### Loose Powder

The powder should be applied with a powder brush or powder puff to set and matt. The coloured powder should be matched to the colour tone of the foundation used. The transparent powder ensures that the base is immaculate and long-lasting.

**Benefit:** Your foundation is set and the powder ensures that makeup, e.g. Camouflage, stays in place. Your skin looks perfectly matt.



# Products and application

## Mascara black / brown

Your lashes will appear fuller and longer with DR. BAUMANN MASCARA. After applying, allow mascara to dry for a short time and then apply a second coat to the ends of the lashes. Separate clumps with the lash comb.

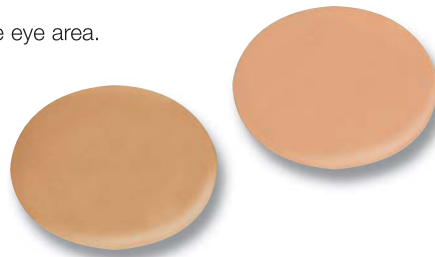
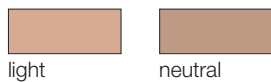
**Benefit:** Opens and beautifully frames the eyes.



## Concealer

A concealing cream to cover dark shadows and imperfections in the delicate eye area.

**Benefit:** Even the delicate eye area appears flawless.



## Concealer Stick

A convenient coverage stick covers to perfection. Offers flawless coverage for redness, impurities, small capillaries and age spots. Ideal form for all day beauty as it fits into every purse. It is uncomplicated to apply.

**Benefit:** It gives you an even, clear complexion all day.



## Eye liner

The application of eye liner emphasises the eyes wonderfully. The creamy consistency allows for easy application. Setting makeup afterwards with transparent compact powder will ensure that it lasts the whole day long.



## Lip liner

An even and comfortable application is attained through the creamy and delicate texture of this liner. The lips maintain a subtle well-defined shape. The many colour options allow you to match the liner exactly to your lip colour.



## Fluid Makeup oil-free

Experience light and comfortable application with DR. BAUMANN FLUID MakeUP. It can be layered until the desired coverage is achieved. Apply FLUID MakeUP with a moistened DR. BAUMANN sponge.

**Result:** Your skin is wonderfully matt and does not shine.



## Makeup

DR. BAUMANN does not only give your skin the desired skin tone but also nourishes the skin with natural oils, vitamins and other active ingredients. It is ideal to apply after one of the DR. BAUMANN liposome products.

**Benefit:** One product that simultaneously improves your skin's appearance according to your skin type and provides nourishing care.



## Eyeshadow

DR. BAUMANN presents various shades, tones and highlighters for the eyelids.

**Benefit:** Enhances the expressiveness of your eyes.



## Lip Colours

The large selection of cool and warm tones which are easily blended provides you with virtually endless colour variations for your lips. Apply with the DR. BAUMANN lip brush for a precise outline. The high concentration of natural plant oils in these lip colours nourishes your lips and prevents them from becoming dry and chapped.

**Tip:** The lip colours can also be used as blush when foundation is not set with powder.

**Benefit:** An ideal combination of nourishment and definition of lips.

**Tip for makeup artists:** Brown DR. BAUMANN eye shadow colours can be mixed with DR. BAUMANN lip colours and lip gloss to achieve specific colour variations and emphasis for the lips.



# Products and application

## Refill Case for Eyeshadows and Lip Colours with Brush



## Lipsticks

The colours of the lipsticks are identical to the Lip Colours. You will find the colour choices on the following page.



## Lipgloss in a pot

### Transparent

Your lips enjoy a wonderful glossy appearance. Apply the lipgloss after having applied a Dr. Baumann lipstick or mix it with the lipstick to have a more transparent effect before application. For a totally natural look apply the lipgloss on its own.

**Benefit:** A wonderful enhancement to your natural lip colour or lipstick.



transparent

## Lipgloss in a stick

This “gloss collection” offers transparent and delicate colours with and without shimmer.

The gloss contains intense colour pigment and therefore offers excellent coverage.

It is long lasting, gives a smooth silky feel to the lips and a glossy appearance. The use of pure vitamin E in this product (35% in the transparent tones and 25% in the more intense colours) makes this lipgloss the optimal protector and treater for the skin.



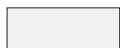
transparent



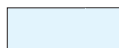
rosé



rosé-light



glitter



bluesparks



muscat



baby



natural



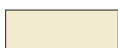
raspberry

## Brilliant Powder

Makes your evening makeup appear more luminous.



silver



gold



ice



green



violet



blue



orange



brown



dark violet



## Brushes

Here professional makeup artists and those interested in beauty will find brushes and applicators needed for perfect makeup application:



1. Powder Brush big, Art.-No. 7148
2. Powder Brush, Art.-No. 7135
3. Make Up Brush, Art.-No. 7147
4. Rouge Brush, Art.-No. 7136
5. Eyeshadow Brush XL, Art.-No. 7149
6. Eyebrow Brush, Art.-No. 7150
7. Eyeshadow Brush medium, Art.-No. 7137

8. Eyeshadow Brush big, Art.-No. 7138
9. Eyeshadow Brush round, Art.-No. 7139
10. Eyeshadow Brush small, Art.-No. 7140
11. Lip Brush (big), Art.-No. 7145
12. Lash Comb, Art.-No. 7142
13. Eyeliner Brush, Art.-No. 7143
14. Applicator, Art.-No. 7146

## Pouch with Brush Set



## Big Sponge latex free

Perfect for applying makeup and to work on large areas quickly. Please moisten before use.



## Sponges latex free

(Triangular) 8 pieces



## Puff small / big

Ideal for fixing makeup with one of the DR. BAUMANN powders.



# Our policy

For over 18 years the cosmetic chemist Dr. Thomas Baumann and medical doctor and natural healing expert Dr. Ernst W. Henrich, have been pursuing their goal of developing bionome skincare products in a class of their own. From the start they worked according to a clear tried and tested concept: the medical doctor and natural healing expert provided input on what is best for the skin and the cosmetic chemist used these guidelines in his lab accordingly to develop products. The result was the leading-edge DR. BAUMANN COSMETIC bionome products available today.

Dr. Henrich and Dr. Baumann have also become well known as authors of the reference book "Die Bewertung kosmetischer Inhaltsstoffe anhand der INCI-Bezeichnungen" (An evaluation of cosmetic ingredients based on the INCI identification system). The book offers experts and interested end users useful information about rating cosmetic products according to their ingredients. The bionome quality standards are the result of continuous, systematic and ambitious research. On the basis of the success of their skincare products DR. BAUMANN COSMETIC developed this makeup line and continued the philosophy of bionome skincare. This successful achievement was accomplished in collaboration with German makeup expert Tülay Aktag and through intensive practical testing.

DR. BAUMANN COSMETIC GmbH supports child and animal protection projects world-wide, for example, as sponsor to the animal rights organisation PETA and the founder of the VEBU Youth Award. Further information can be found on our homepage [www.Dr-Baumann.com](http://www.Dr-Baumann.com).



Dr. Thomas Baumann  
(Cosmetic chemist)



Dr. Ernst W. Henrich  
(Medical doctor and  
natural healing expert)



Tülay Aktag  
(German makeup champion 2000)

**Warning, please note:** Only purchase our products from authorized cosmetic institutes following a consultation with trained staff, not on the internet via an online shop. Sales through online shops are strictly forbidden in our terms and conditions. By making unauthorized purchases on the internet you stand the risk of purchasing imitation or inferior quality products. We refuse to guarantee products which are bought on the internet via an online shop.

With best regards, your DR. BAUMANN institute: